

# APRIL SOUND COMMUNITY NEWS ADVERTISING CONTRACT

*Rates Effective December 5, 2016*

100 April Park Drive, Montgomery, TX 77356 Phone: 936.588.1188 Fax: 936.588.1092 Email: [aspoa-admin@consolidated.net](mailto:aspoa-admin@consolidated.net)

*\*Required (Please print legibly)*

\*Company Name (if applicable) \_\_\_\_\_

\*Contact Person \_\_\_\_\_

\*Mailing Address \_\_\_\_\_

\*Phone \_\_\_\_\_ \*Email \_\_\_\_\_ Fax \_\_\_\_\_

**Ads are due the 5<sup>th</sup> of the month preceding the month of publication.**

Ads **MUST BE CAMERA READY**. Prices shown below are for newsletter space only and do not include preparation of camera ready ads. A \$10 fee will be assessed for ad changes for multiple month contacts. If you need assistance with ad creation, please check the box below and someone will be in contact to discuss your options. Ad copy may change throughout contract term but new copy must also be camera ready. Ad file must meet the required size specifications of the ad size you have agreed to. To ensure best quality, please provide your ad as a print-ready PDF file (at least 300 dpi) with all text outlined in a CMYK format. If you cannot provide a PDF file, the following types of files may be accepted: JPG, TIFF.

*Discount for multiple issues and requires a 100% payment up front: (3) Issues: 5%; (6) Issues: 10%; (12) Issues: 15%*

Ad Size	Price/Month	No. of Issues	Discount	Total Due
<input type="checkbox"/> BACK COVER ½ PAGE (7.5"w by 5"h)	\$325	12 MO PREPAID	INCLUDED	_____
<input type="checkbox"/> BACK COVER ¼ PAGE (3.66"w by 5"h)	\$265	12 MO PREPAID	INCLUDED	_____
<input type="checkbox"/> DESIGNATED PAGE ½ PAGE (7.5"w by 5"h)	\$305	12 MO PREPAID	INCLUDED	_____
<input type="checkbox"/> DESIGNATED PAGE ¼ PAGE (3.66"w by 5"h)	\$225	12 MO PREPAID	INCLUDED	_____
<input type="checkbox"/> FULL PAGE – BLEED** (8.75"w by 11.5"h)	\$395	_____	_____	_____
<input type="checkbox"/> FULL PAGE – NO BLEED (7.5"w by 10"h)	\$385	_____	_____	_____
<input type="checkbox"/> 1/2 PAGE HORIZONTAL (7.5"w by 5"h)	\$235	_____	_____	_____
<input type="checkbox"/> 1/2 PAGE VERTICAL (5"w by 7.5"h)	\$235	_____	_____	_____
<input type="checkbox"/> 1/4 PAGE (3.66"w by 5"h)	\$185	_____	_____	_____
<input type="checkbox"/> 1/8 PAGE (3.66"w by 2.5"h)	\$125	_____	_____	_____

**REQUESTED MONTHS** (ASPOA reserves the right to adjust requested months based on availability of advertising space.)

<input type="checkbox"/> January 20_____	<input type="checkbox"/> April 20_____	<input type="checkbox"/> July 20_____	<input type="checkbox"/> October 20_____
<input type="checkbox"/> February 20_____	<input type="checkbox"/> May 20_____	<input type="checkbox"/> August 20_____	<input type="checkbox"/> November 20_____
<input type="checkbox"/> March 20_____	<input type="checkbox"/> June 20_____	<input type="checkbox"/> September 20_____	<input type="checkbox"/> December 20_____

**\*\*FULL PAGE – FULL BLEED ad:** The entire document size **MUST** be 8.75" wide by 11.5" high. The Trim area within that is: 8.5" wide by 11" high. The Safety area within that is: 7.5" wide by 10" high.

Terms and Conditions: With My signature, I understand that skipping between issues is not an option available with this written agreement. This agreement is Legal and Binding as construed under the Laws of the State of Texas. With written notice 30 days prior to current issue deadline customer may skip that issue. The remainder of the agreement will be continued as agreed upon for the next issues. Non Payment or Stop Payment of Ads that have been approved for print by the client and published in April Sound Community News will be considered "Theft of Services" and will be prosecuted to the full extent of the law.

The advertiser named specifically authorizes and gives April Sound Property Owners Association permission to distribute the above specified literature. The advertiser further agrees to honor to each recipient of the literature the offers as specified on proof. The advertiser agrees that April Sound POA liability hereunder shall not exceed any amount equally paid of any single issue hereunder by advertiser to April Sound POA. April Sound POA is not responsible for services provided by the United States Postal Service.

Advertiser Signature and Acceptance of Terms and Conditions: \_\_\_\_\_

**FOR ASPOA OFFICE USE ONLY:**

CHECK # \_\_\_\_\_ Amount Received \_\_\_\_\_ Date Received \_\_\_\_\_

**APRIL SOUND COMMUNITY NEWS  
ADVERTISING CONTRACT - TERMS AND CONDITIONS**

Thank you for allowing the April Sound Community News to become a part of your advertising outreach. With a thriving community of over 2,700 homeowners, you will be receiving exposure not only to our residents, but to the businesses they represent. Listed below is our Advertising Agreement.

1. The Publisher shall hereinafter mean "April Sound Property Owners Association, Inc." and the Advertiser shall mean individual or business advertising listing and/or display advertising in the April Sound Community News.
2. The Publisher reserves the right to reject any advertisement or listing at any time for any reason. Publisher will not, under any circumstances, include advertisements or listings for any product or services that are illegal.
3. If an error of omission in the advertisement occurs because of negligence by the Publisher, in no event shall the Publisher's liability exceed the amount paid or payable by the Advertiser for the ad, in which the item or items were omitted, or in which an error occurred. If an error should occur in the individual or business advertising, please refer to associated adjustments by the Publisher:
  - a. Error: Due to complete omission of ad 100%
  - b. Error: Due to wrong main phone number 100%
  - c. Error: Due to no alternate phone number included 10%
  - d. Error: Due to wrong address 15%
  - e. Error: Due to incorrect spelling of business name 25%
  - f. Error: Due to incorrect spelling of any other word in advertisement – none
4. To claim a credit, Advertiser shall notify Publisher within two weeks after publication of any claim. After that time, any credit shall be forfeited.
5. Publisher reserves the right to reword any text due to space limitations or incorrect grammar.
6. The person signing this contract warrants that he/she has authority, on behalf of Advertiser, to do so—in addition, the signer, on behalf of Advertiser, represents and warrants that he/she is a Duly Authorized Agent for the Product or Service to be advertised and that the use of any Trademark, Logo and/or Tradename appearing in the advertising hereby contracted for has been authorized by the Owner or Owners thereof.
7. Advertiser agrees that he/she will hold Publisher harmless from any and all claims and demands asserted against Publisher by reason of the falsity of any portion of said advertising or the unauthorized use of any Trademark, Logo, Copyright, or Trade Name therein.